

## Peugeot drives a start-up bargain

DAVID SWAN THE AUSTRALIAN 11:06AM May 29, 2018

Australian peer-to-peer car share start-up DriveMyCar has landed a deal with French car manufacturer Peugeot, an agreement that will see 110 new Peugeot vehicles available to hire from \$29 a day.

DriveMyCar, a subsidiary of the ASX-listed Collaborate Corporation, will offer prospective drivers the option to try Peugeot cars for a week or more before making a decision, while also offering Uber drivers the opportunity to drive a brand-new car without the costs of owning it.

The Peugeot fleet, which includes the 208 hatchback, 2008 SUV, 3008 SUV and 508 Touring Wagon, will be available for pick up across Sydney, Melbourne and Brisbane.

“Our partnership with Peugeot enables DriveMyCar to provide excellent value to our

customers and the opportunity to experience the style and luxury of the Peugeot range in a way that is not possible with traditional car rental companies,” DriveMyCar CEO Chris Noone said.

He added DriveMyCar has managed over 11,000 rentals and paid over \$7.1 million to vehicle owners.

“Peugeot Australia is excited to partner with a like-minded, innovative company in DriveMyCar and the addition of Peugeot vehicles to their fleet is a great opportunity for customers to sample our fantastic product in an entirely new way,” Peugeot Australia managing director Anouk Poelmann said.